

# Montague Street Business Improvement District

## UPCOMING EVENTS

**Summer Space Information Session**  
September 2<sup>nd</sup> at 6 p.m., 157 Montague Street (St. Ann's Parish Hall)

Merchants, residents, and members of the public are invited to join us for an informational presentation about Summer Space, our second-annual pedestrian-street event. Learn how your business can take part!



**Summer Space: Festival of Nosh**  
September 13<sup>th</sup>, 10 a.m. - 5 p.m.

**Summer Space: Mind & Body**  
September 20<sup>th</sup>, 12 - 5 p.m.

**Summer Space: Great Games**  
September 27<sup>th</sup>, 12 - 5 p.m.

Our pedestrian-street event returns for a second year, with fun activities and outdoor seating provided by Design Within Reach and the BID. *For program times, see [www.montagueBID.com](http://www.montagueBID.com).*

Note that only the two event blocks, between Clinton and Hicks, will be closed to private vehicles. Use of the eastern and western blocks of Montague Street, as well as Clinton, Henry, Hicks, and Montague Terrace, will not be affected.

## WHAT'S THE BID WORKING ON THIS SUMMER?

**We're Planning Summer Space, Our Second-Annual Pedestrian Event**

Brooklyn Heights will have a car-free haven for outdoor relaxation on September 13<sup>th</sup>, 20<sup>th</sup>, and 27<sup>th</sup>. On those Sundays, two blocks of Montague Street, between Clinton and Hicks, will become pedestrian plazas, with outdoor seating and activities that celebrate Montague Street's merchants and the Heights' community. Summer Space is part of the NYC DoT's Weekend Walks program, which this year includes events in 13 communities, in all five boroughs. The program was piloted last year on Montague Street. *See [www.montagueBID.com](http://www.montagueBID.com) for info.*



**We're Celebrating Mind & Body With Our Merchants and Area Organizations**

On September 20<sup>th</sup>, Summer Space offers brain and body enrichment – walking tours of Montague Street led by the Brooklyn Historical Society, chess sponsored by the *Brooklyn Daily Eagle*, drawing lessons from Daphne Art, excerpts from *Candide* by the Heights Players, and more. Yoga People will tone body and soul with free outdoor yoga, Zen Soul Spa will give free massages, the Dodge YMCA will offer free classes, and Ricky's will give make-overs using their new eco-friendly cosmetic line.

**We're Creating a Dining Event to Bring 25,000 Book-Lovers to Our Restaurants**



*All the hungry people at the Book Festival...*

September the 13<sup>th</sup>, the first Summer Space Sunday, will be a foodie celebration, our first-ever 'festival of nosh.' More than a dozen Montague Street restaurants will offer dining discounts or free samples of their specialties – every hour, on the hour, from 11 to 5 p.m. Visitors can taste their way up the street, then take in the Brooklyn Book Festival, Borough Hall's popular daylong shindig for readers. Free tickets to dozens of readings will be available at a booth on Montague Street. Free opera from the Martha Cardona Theater as a special bonus!

**We're Giving Back to Our Neighbors With Great Games for All Ages**

Summer Space wraps up on the 27<sup>th</sup> with fun and games! Neighbors are invited to decorate their bikes, trikes, or scooters, and join a wheeled parade. Brush up on hula-hooping, play "street croquet," learn to ollie with free lessons from the Brooklyn Skateboard Academy, or shoot baskets against Eddie the Eagle. Little yogis can take a kids' class from Yoga People, while budding artists color a community chalk mural. Middagh Street's Engine 205 will make an appearance, as will Ricky's temporary-tattoo and face-paint artists, and the Heights Players, with songs from *You're a Good Man, Charlie Brown*. *See [montagueBID.com](http://www.montagueBID.com) for program times!*

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## RESOURCES FOR BID MEMBERS

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### NYC Business Express Announces New On-Line License Applications

Seven new Department of Consumer Affairs license applications are live and available to the public on NYC Business Express ([www.nyc.gov/BusinessExpress](http://www.nyc.gov/BusinessExpress)). The NYC Business Express Wizard also features information about licenses, permits, taxes, and other government requirements for eleven business sectors, including Food Service, Real Estate, Rental & Leasing, and Retail.

### Con Edison's Small Business Direct Installation Program

The Small Business Direct Installation program promotes energy efficiency businesses with monthly peak demand less than 100 kilowatts. The program offers free on-site energy surveys, direct installation of free low-cost efficiency measures, and recommendations for more extensive energy efficiency upgrades. Participants who choose to install the more extensive recommended measures will receive rebates of up to 70 percent. Visit <http://www.coned.com/energyefficiency/dip.asp>

### Small-Business Energy Audits from NYSERDA

The New York State Energy Research and Development Authority (NYSERDA) offers energy audits to small businesses to help them make informed electrical energy decisions and to implement energy-efficiency strategies. The small businesses and facilities eligible for the audit program are those with \$75,000 or less in annual electricity bills. NYSERDA fully covers the cost of the walkthrough, assessment, and report; there is a small returnable fee based on the size of the annual electricity bills. For more info, visit <http://www.nyserda.org/programs/energyaudit.asp>

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## MERCHANT NEWS

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### Zen Soul Spa Moves to 162 Montague

Regine Rousseau has moved her successful spa practice to new digs, upstairs at 162 Montague. Zen Soul Spa carries Naturopathica Skincare, Bach's Rescue Remedy, Bodysense Neck Ease, and signature salt scrubs and aromatic scrubs. Visit [www.zensoulspa.com](http://www.zensoulspa.com) for current specials and packages.

### Universal Mortgage Signs Lease for 147 Montague

Montague Street will soon be home to the second Brooklyn location of Universal Mortgage. Visit [www.universalmortgageinc.com](http://www.universalmortgageinc.com) for more info, plus owner Norman Calvo's informative mortgage and real-estate finance blog!

### Good Luck Zhang Opens at 146 Montague

Traditional Chinese massage is on offer at our newest bodywork location, upstairs at 146 Montague Street. Call (718) 855-8179 for hours and appointments.

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## SUMMER SPACE: SEPTEMBER 13<sup>th</sup>, 20<sup>th</sup>, AND 27<sup>th</sup>



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## ABOUT THE BID

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### What is the Montague Street BID?

The Business Improvement District is a three-block area covering Montague Street's commercial buildings. District property owners pay a special fee, which is used by the BID, a 501(c)(3) non-profit organization, to provide services for Montague Street. Contact us at 718-522-3649 or visit [www.montagueBID.com](http://www.montagueBID.com) for more info.

### What services does the BID provide?

We provide street cleaning, landscaping, holiday decorations, and other initiatives to beautify Montague Street. We invest in permanent capital improvements, such as our historical lampposts and steel waste bins. We advocate for local businesses with New York City agencies and elected officials. And we promote Montague Street as a great place to live, work, and shop. Call us – we're happy to try to help with any of your city or business issues.

### Who can be a member of the BID?

Any property owner, commercial tenant, or resident within the district boundaries can register as a BID member. Contact our office for more information.

### What are the BID's boundaries?

On the south side of the street, the BID covers from 78 to 200 Montague Street; on the north side, the district runs from 89 to 205 Montague Street.

### What if I have questions?

Please call Chelsea Mauldin, Executive Director, at 718-522-3649 or email her at [cmauldin@montagueBID.com](mailto:cmauldin@montagueBID.com).

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## ARE YOU IN THE LOOP?

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Want the latest news and photos from the Montague Street BID? Follow us on Twitter or become a fan of our page on Facebook. Visit [www.montagueBID.com](http://www.montagueBID.com) for direct links, or search for "Montague Street BID" on either site.